

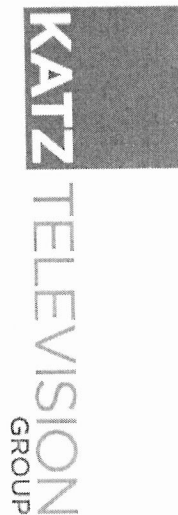
125 West 55th St  
New York, NY 10019

Comments: revised line 15

Contract # 25179998 Changes as of: 10/7/2016 at 3:11 PM Version: Highlighting Revision 3  
CPE: 163/173/4860 Flight: 10/18/16 - 10/24/16 Station: WWSB  
Agency: WATERFRONT STRATEGIE Advertiser: Senate Majority PAC Market: Sarasota-Manatee - SRA  
3050 K ST NW #100 Product: Issue  
Washington, DC 20007 Agency Order #: 5072635 Buyer: Thompson, Katie  
Salesperson: BRADLEY PHILIPPS 202-955-5342  
Office: WASHINGTON  
Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE  
Assistant: BRADLEY PHILIPPS 202-955-5342  
Total CPP: \$0.00  
Total Spots: 0  
Total GRP: 0  
Traffic #: 61287  
Separation:

61287.3

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18					
CAN 1	Tu-F-M 5a-5:30a		Good Morning Suncoast	\$120.00	0	30	2		2	\$240.00	\$0.00	0.0
CAN 2	Tu-F-M 5:30a-6a		Good Morning Suncoast	\$225.00	0	30	2		2	\$450.00	\$0.00	0.0
CAN 3	Tu-F-M 6a-6:30a		Good Morning Suncoast	\$350.00	0	30	2		2	\$700.00	\$0.00	0.0
CAN 4	Tu-F-M 7a-8a		Good Morning America	\$450.00	0	30	2		2	\$900.00	\$0.00	0.0
CAN 5	Tu-F-M 11a-12n		The View	\$300.00	0	30	2		2	\$600.00	\$0.00	0.0
CAN 6	Tu-F-M 12n-12:30p		ABC 7 News At Noon	\$225.00	0	30	2		2	\$450.00	\$0.00	0.0
CAN 7	Tu-F-M 12:30p-1p		ABC 7 News At Noon	\$225.00	0	30	2		2	\$450.00	\$0.00	0.0
CAN 8	Tu-F-M 3p-4p		Rachael Ray	\$130.00	0	30	2		2	\$260.00	\$0.00	0.0
CAN 9	Tu-F-M 5:30p-6p		ABC 7 News @ 5:30	\$600.00	0	30	2		2	\$1,200.00	\$0.00	0.0
CAN 10	Tu-F-M 6p-6:30p		ABC 7 News @ 6P	\$800.00	0	30	2		2	\$1,600.00	\$0.00	0.0
CAN 11	Tu-F-M 7p-8p		News	\$800.00	0	30	4		4	\$800.00	\$0.00	0.0
CAN 12	M 8p-10p		Dancing With the Stars-ABC	\$2,400.00	0	30	4		4	\$2,400.00	\$0.00	0.0
CAN 13	Tu-M 11p-11:35p		ABC 7 News @ 11	\$675.00	0	30	5		5	\$3,375.00	\$0.00	0.0
CAN 14	Th 8p-9p		Greys Anatomy-ABC	\$2,200.00	0	30	4		4	\$2,200.00	\$0.00	0.0
CAN 15	Th 9p-10p		Noticatus	\$1,500.00	0	30	4		4	\$1,500.00	\$0.00	0.0
CAN 16	Th 10p-11p		How to Get Away With Murder-ABC	\$1,500.00	0	30	4		4	\$1,500.00	\$0.00	0.0
TOTALS: 0									0	\$0.00	\$0.00	0.0



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<b>Contract #</b> 25179998	<b>Changes as of:</b> 10/7/2016 at 3:11 PM	<b>Version:</b> Highlighting Revision 3
<b>CPE:</b> 163/173/4860	<b>Flight:</b> 10/18/16 - 10/24/16	<b>Total \$:</b> \$0.00
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Senate Majority PAC	<b>Total Spots:</b>
3050 K ST NW #100 Washington, DC 20007	<b>Product:</b> Issue	<b>Office:</b> WASHINGTON
	<b>Agency Order #:</b> 5072635	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> Thompson, Katie	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> BRADLEY PHILIPPS	<b>Assistant:</b> BRADLEY PHILIPPS
	202-955-5342	<b>Total CPM:</b> \$0.00
		<b>Traffic #:</b> 61287
		<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
10/07/16 3:11 PM	BRADLEY PHILIPPS	revised line 15
10/03/16 12:49 PM	BRADLEY PHILIPPS	revised line 15
10/03/16 12:47 PM	Ronda Drago	LN 15 PRG IS NOTORIOUS PLS REV PRG
08/28/16 10:30 AM	BRADLEY PHILIPPS	Separation: 30
08/25/16 2:49 PM	Ronda Drago	LINE 11 NA OFFER 1X MON 10/24 7P-8P ABC 7 NEWS @\$800
05/24/16 10:28 AM	BRADLEY PHILIPPS	Separation: 30

<b>Market Budget:</b> \$0
<b>WWSB Share:</b> 3%
<b>Comment:</b>
<b>Unknown:</b> 97%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
<b>Total</b>	0%	0	\$0.00	N/A

Monthly Summary		
Month	Spots	Dollars
<b>Total</b>	0	\$0.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/07/16 3:11 PM	BRADLEY PHILIPPS	Revised		30	\$-18,625.00
Revision	10/03/16 12:49 PM	BRADLEY PHILIPPS	Confirmed			\$0
Makegood 2	10/03/16 12:47 PM	Ronda Drago	Sent To Rep			\$18,625.00
Revision	8/28/16 10:30 AM	BRADLEY PHILIPPS	Confirmed		1	\$0
Makegood 1	8/25/16 2:49 PM	Ronda Drago	Sent To Rep			\$18,625.00
Queued for Electronic Contracting	6/11/16 8:27 AM					\$0
New	5/24/16 10:28 AM	BRADLEY PHILIPPS	Confirmed	31		\$18,625.00

<b>Non-Discrimination Policy</b>	<p>PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.</p>
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